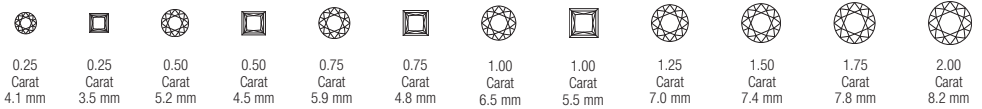


“The Four C’s” is a term commonly used when discussing the four most important attributes of a diamond – Carat weight, Colour, Clarity and Cut. It is these characteristics that determine a diamond’s quality and value.

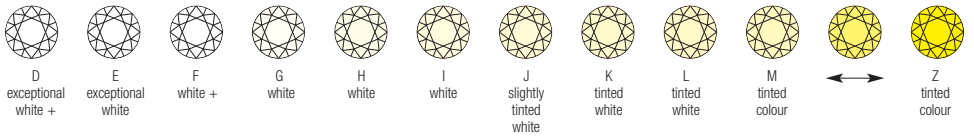
Carat Weight

Size indication chart. Refers to weight of the diamond.



Colour

International grading scale. Refers to actual colour of the diamond.



Clarity

International grading scale. Refers to the inclusion in the diamond.



Cut

How a diamond handles light.
Refers to the angles and proportions of the diamonds.

